

ART OF FASHION

LA BELLE EPOQUE

CALL FOR VOLUNTEERS

The Art of Fashion is currently seeking enthusiastic volunteers to participate in its **2010 La Belle Epoque Design Competition & Trunk Show**.

The Art of Fashion is a not-for-profit organization committed to fostering the careers of emerging Canadian apparel and accessory designers by creating platforms for exposure.

Deadline for Submissions

August 31, 2010

La Belle Epoque Design & Exhibit Competition & Trunk Show

October 2, 2010

VIP Reception

6pm-7pm

Open to Public 7pm-1am

The Art of Fashion will once again hold its annual design competition during Toronto's Nuit Blanche all-night art exhibit.

WHAT'S INVOLVED

Art of Fashion is seeking enthusiastic volunteers who are interested in fashion, PR, and/or event planning to help with the La Belle Epoque Design Competition & Trunk Show held during Nuit Blanche. Volunteers will be needed for set-up and tear down, dressing models, assisting designers with the installation of their exhibits, promotion, serving, etc.

ART OF FASHION BACKGROUND

Art of Fashion is a not-for-profit organization committed to fostering the career of emerging Canadian apparel and accessory designers by creating platforms for exposure. For the past 11 years, Art of Fashion has supported emerging Canadian designers through annual fashion events, with the main attractions being the design competition and designers trunk show.

Art of Fashion was created and founded in 1998 by Michelle Planche, President of Paradigm Events Inc. The Art of Fashion is produced annually by Paradigm Events Inc. Based in Toronto; Paradigm Events Inc. provides dynamic and professional event planning for special events and corporate conferences throughout North America. www.paradigmevents.com. Art of Fashion is driven entirely by the support of volunteers.

WHAT'S INVOLVED

The Art of Fashion Design Competition is in its 12th year of production. In 2007, & 2008, the organization took its marquee event to Scotiabank Nuit Blanche, Toronto's exclusive all-night showcase of contemporary art. As an independent project, the design competition was the first 'fashion' exhibit and received broad reaching exposure and attendance. Building on previous year's success, Art of Fashion will draw on the excitement of Nuit Blanche once again for the 'La Belle Epoque' exhibit.

The highly anticipated annual Art of Fashion Trunk Show will be held **DURING** the design competition. It is a key industry event that showcases original works from apparel and accessory designers. It provides a unique sales opportunity for designers to present their collection to buyers and sell directly to the public. The winners for "Most Promising Designer" and "Best Exhibit" will be announced 1 week after the competition and awarded the grand prize of a monetary grant, exclusive retail and media opportunities, memberships to arts and design organizations, and much more!

Key Dates

Application Deadline	August 31 st , 2010 5PM
Volunteer Orientation Meeting	Early September
Art of Fashion Trunk Show	October 2 nd , 2010 7PM – 1AM
AOF Design Competition	October 2 nd , 2010 7PM – 1AM



2010 Volunteer Application Form

12th Annual Art of Fashion La Belle Époque Design Competition & Trunk Show

PLEASE TYPE OR PRINT CLEARLY

Name: _____
Mailing
Address: _____

City: _____ Province: _____ Postal Code: _____

Telephone: _____ Cellular: _____

Email: _____
Emergency Contact Information Name: _____ Number: _____

How did you learn about volunteer opportunities with Art of Fashion?

VOLUNTEER OPPORTUNITIES

****Please note that all volunteers must be 19 years of age or older by the event date.****

I am aware that this event is a charity event and therefore I will not be paid for my services as a Volunteer for the Art of Fashion 2010.

Signature: _____ Date: _____

All forms should be forwarded to volunteer@artoffashion.org or:

Art of Fashion '10
Volunteer
Application c/o
Paradigm Events
3112 Dundas Street West
Toronto, ON M6P 2A1